

Gimmonix Travel Glossary

Hotel Mapping

We all know that without mapping a hotel inventory, hotels can't be sold.

Hotel mapping is a complex subject that encompasses many different often-confusing terms.

Below we've outlined the major keywords of mapping so that everyone can gain a richer understanding of this critical process.



Hotel Mapping

A process that makes it possible to take hotel inventories from various suppliers and map them to each other. This is done by finding the same hotel across multiple inventories and giving it a single ID a system can recognize.

Room Mapping

A process by which hotel room information from multiple suppliers is mapped, enabling for detailed room information to be presented.

Rate

The 'value' or cost associated with any hotel room is present in hotel inventory files. This is a price based on the hotel and room selected, the data, cancellation policy, meal-type and other criteria.

ID

Letters, numbers or a string of letters and numbers that represent a specific property from a specific supplier.

Hotel Inventory (Cross-mapping file)

A file containing a list of IDs for each hotel, along with additional information, such as the name of the hotel, address, city, country, zip, GPS coordinates, etc.

Mapping

A process that makes it possible to identify that multiple data entries from multiple sources are the same.

